



Ed Moldaver and team at the Opening Bell at the New York Stock Exchange

E&R Publishers, New York Announce the Release of Ed Moldaver's *The Wealth Creation Myth*

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October 28, 2022 - E&R Publishing launches a new book *The Wealth Creation Myth, What they know and you don't*, written by industry leading wealth management veteran *Edward Moldaver*.

The book explores the wealth creation and preservation landscape in a way that no other book has. Ed's multi decade career provides the foundation to understand the three basic pillars of the wealth management industry, what works, what doesn't, and why. Ed is consistently one of the highest ranked advisors in the United States.

The author uses a framework he calls **The Fluff, The Bark, and The Bite** to demonstrate how to categorize the wealth management industry's many advisors and the way they approach the market. Evidently, "The Bite" is Ed's method; activities that move the needle in wealth creation and preservation for his clients.

Ed and his team are housed at one of the most **storied offices of the century** with over \$100B under management.

This book embodies the insights from one of the most successful wealth managers. Ed Moldaver provides a roadmap for anyone considering using a wealth manager. An astute reader can compile the ultimate checklist from this book that will help them ferret out the best of the best. Ed's experience and approach puts him in a unique position to share details that not many other wealth managers might even know, and his willingness to share those insights is what makes this book a must read for anyone thinking seriously about preserving wealth."

~Michael Sonnenfeldt—Chairman, TIGER 21

I've been without money, and I've had wealth. Wealth is better but it comes with complex problems. Ed Moldaver solves these complex problems every day with his clients, including me, and this book shows how he does it."

~John Catsimatidis—Self-made billionaire and national radio host

There is only one Ed Moldaver, but you'd think there were 10 of him with the results he continually delivers to his clients, including me."

~Governor David A. Paterson—55th governor of the state of New York



Ed Moldaver and team below Nasdaq Tower, Times Square New York

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[The book is available for purchase at all outlets globally in multiple formats including hardcover, softcover, Ebook, and Audio. See details at Amazon](#)

E&R is a New York-based publisher that seeks out the best leaders in their field to share their knowledge and experience.

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